

# **News**

FOR IMMEDIATE RELEASE

Contact: Robert J. Barletta  
The Marino Organization  
(212) 889-0808  
robert@themarino.org

## **NUMERO 28 “PIZZERIA ROMANA” OPENS IN SOHO**

***-- First Roman Style Pizza “By the Slice” in New York; Unparallel Selection of Toppings Offered --***

**NEW YORK, October 21, 2009** – A slice of Rome has arrived in New York—literally.

The owners of ‘new generation’ pizzeria Numero 28 in the West Village, winner of the 2008 CitySearch ‘Best Pizza’ award, have opened Numero 28 ‘Pizzeria Romana’ in Soho, the first truly Roman Style pizzeria in New York City.

Officially open on October 15 at 196 Spring Street in Soho, Numero 28 ‘Pizzeria Romana’ offers more than a dozen exciting choices of rectangular slices prepared in a custom-built electric oven from Italy. A sample of available toppings include mozzarella di bufala, gorgonzola, prawns, pumpkin cream, lardo di colonnato, bresaola, speck and truffle cream, along with others (full menu of pizza by the slice below).

The price of each slice will range \$2.50-\$3.80 with full pizzas also available for purchase.

“Numero 28 ‘Pizzeria Romana’ offers a new concept born in the Eternal City, with an unparallel selection of toppings,” said Rolando Biamonte, the co-owner. “Now, New Yorkers and visitors alike can enjoy a delicious and authentic slice of Rome at an affordable price.”

Located at 28 Carmine Street, the original Pizzeria Numero 28 is known throughout the city and with visitors from all over the world for its thin crust Neapolitan ‘by the inch’ pizza (14, 18 and 29 inches). ‘Pizzeria Romana’ is Numero 28’s second location in New York City, with another one set to open later this fall.

### **Full Pizza Menu: Numero 28 ‘Pizzeria Romana’ (By The Slice)**

Alla Bufala	cherry tomatoes, mozzarella di bufala, basil
Patate e Gorgonzola	potatoes, gorgonzola cheese, parmigiano reggiano
Ai Gamberi	prawns, pancetta, pink sauce, smoked provola
Alla Zucca	pumpkin cream, pancetta, smoked provola
Patate e Lardo	potatoes, lardo di colonnato, mozzarella, rosemary
Margherita	mozzarella, tomato sauce, basil
Alla Cipolla	mozzarella, onion, extra virgin olive oil
Alle Acciughe	Anchovies, tomato sauce, oregano"

Ai Carciofini	artichokes cream,mozzarella,artichokes,parmigiano reggiano
Salame	mozzarella,tomato sauce,pepperoni
Alle Patate	potatoes,mozzarella,rosemary
Alla Bresaola	bresaola,mayonese,fresh tomatoes,arugola,parmigiano reggiano
Melanzane e Bufala	eggplant,mozzarella di bufala
Crostino Al prosciutto	parmacotto,mozzarella,extra virgin olive oil
Al Tartufo	potatoes,speck,truffel cream,mozzarella

**Numero 28 'Pizzeria Romana'**  
**196 Spring Street**  
**Hours: Sunday through Thursday: 11am-10pm;**  
**Friday/Sat: 11am-11pm**  
**Tel: 212.219.9020**  
**[www.numero28.com](http://www.numero28.com)**

###